



Logo Guideline

Update: 2019.9.24

## Primaly Logo



menu

## Primary Logo



メニュー  
menu

# Primaly Logo



# Brand Color



menu



## menu Red

CMYK C:0 M:93 Y:93 K:0  
RGB R:255 G:48 B:8  
HEX #FF3008  
Pantone 2028 C



## menu Green

CMYK C:65 M:0 Y:100 K:0  
RGB R:128 G:185 B:39  
HEX #80B927  
Pantone 368 C



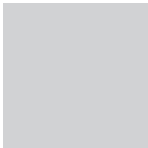
## Black

CMYK C:0 M:0 Y:0 K:100  
RGB R:0 G:0 B:0  
HEX #000000



## White

CMYK C:0 M:0 Y:0 K:0  
RGB R:255 G:255 B:255  
HEX #FFFFFF

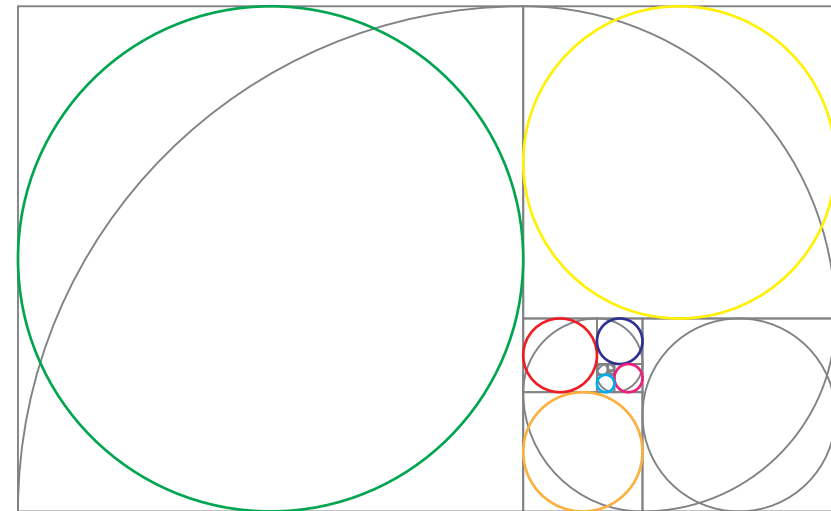
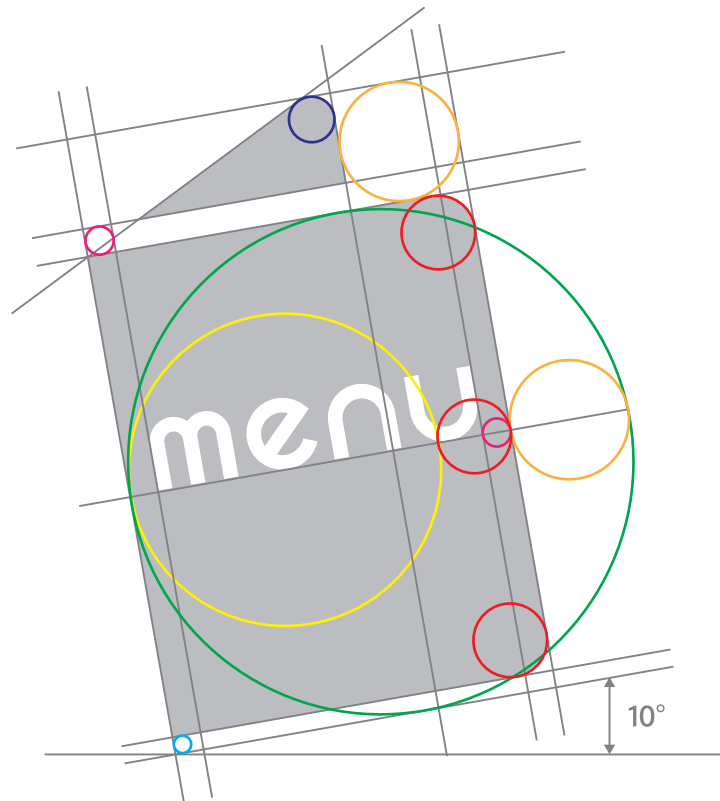


## Gray

CMYK C:0 M:0 Y:0 K:20  
RGB R:220 G:221 B:221  
HEX #DCDDDD

## App Icon





**Logo Typo**

**menu**



